

TO: All merchants in the North Kohala area

This year, Kohala will be celebrating their 6th Kohala Reunion on July 4-6, 2025. This event has been held every 5 years since 2000. We anticipate nearly 2000 people coming back to their home town to celebrate this year. There will be entertainment, food, displays and events going on at Kamehameha Park and throughout the community during those 3 days. We are publishing a program of events to distribute to all attendees and you are invited to participate by advertising in that program.

The booklet will be in a 5.5" x 8.5" format and all ads will be black and white.

Ad sizes and costs are:

- Full Page* 5" wide x 8" high (vertical) \$60
- Half Page* 5" wide x 4" high (horizontal) \$30
- Business Card 3.5" wide x 2" high (horizontal) \$20

*Vendors who take a full or half page ad may also be included (at no extra charge) on a page of coupons offering special items or discounts to attendees of the reunion. We will set up the coupon with your name and contact information along with a reference to the page of your ad for further information. You provide us with a brief description of your special offer. All coupons to expire at end of July, 2025 unless you specify otherwise.

Deadlines:

April 25 – Commitment and payment due. Return form below with payment to Kohala Reunion. Address is C/O Kathy Matsuda, PO Box 804, Kapaau, HI 96755

April 30 – Logo and photos submitted are bigger than 1 MB in size, and sent to Kathy Matsuda (kathymaloha@gmail.com), or mailed C/O Kathy Matsuda PO Box 804, Kapaau, HI 96755

You may also drop off at North Kohala Community Resource Center (NKCRC).

Name of Business: _____

Address: _____

Contact Person: _____

Email address: _____ Phone: _____

Size of Ad: ___ Full Page (\$60) ___ 1/2 Page (\$30) ___ Business Card (\$20)

Wording for coupon, if applicable (just your offer – we will add name, address, etc.):

Expiration date of coupon (if not July 31, 2025) _____

Return to: Kohala Reunion C/O Kathy Matsuda PO Box 804, Kapaau, HI 96755 with your check. Check payable to: Kohala Reunion